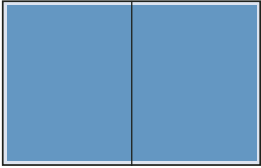
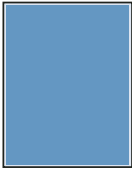
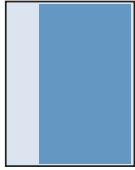
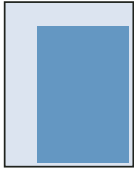
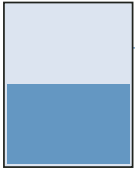
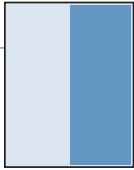
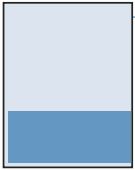
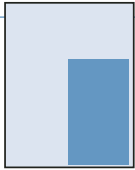
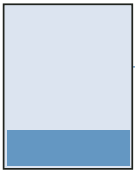
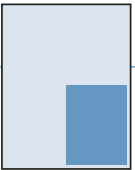
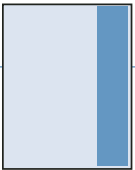

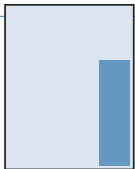
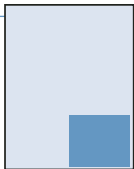
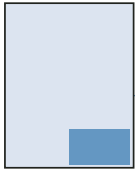
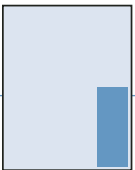
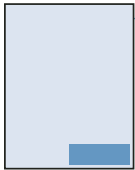
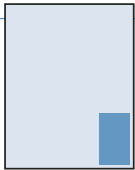
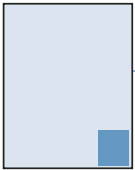
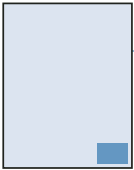


Standard Ad Shapes & Dimensions

STANDARD AD SHAPES		PAGE FRACTION	WIDTH	DEPTH
		Center Spread	20.75"	10.625"
		Full	10.00"	10.625"
		3/4 Vertical	7.468"	10.625"
		JR	7.468"	7.938"
		1/2 Horizontal Vertical	10.00" 4.937"	5.25" 10.625"
		1/3 Horizontal Vertical	10.00" 4.937"	3.458" 7.041"
		1/4 Horizontal Vertical Strip	10.00" 4.937" 2.406"	2.5625" 5.25" 10.625"
				
		1/6 Strip Vertical Horizontal	10.00" 2.406" 4.937"	1.666" 7.041" 3.458"
				
		1/8 Horizontal Vertical	4.937" 2.406"	2.5625" 5.25"
				
		1/12 Horizontal Vertical	4.937" 2.406"	1.666" 3.458"
		1/16	2.406"	2.5625"
		EZ	2.406"	1.666"

ONLINE AD SIZES Please ask to determine file size limit: **Leaderboards** 728x90 pixels **Skyscrapers** 160x600 pixels
Medium Rectangles 300x250 pixels **Banner** 468x60 pixels **Pencil Bar** 975x36 pixels

Please note that ads (print & online) not submitted to spec will be enlarged/reduced to fit the space purchased.

**CONTACT YOUR ACCOUNT EXECUTIVE OR THE DISPLAY
 ADVERTISING DEPARTMENT: 202.332.2100**

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